

How to register your Kroger Plus Card for the Kroger Community Rewards Program

Step 1: Type www.krogercommunityrewards.com into browser.

Step 2: Select your state.

Step 3: Scroll down and click on "Enroll".

Step 4: Click on "Sign up Today!" under New Customer section on right.

Step 5: Enter in your zip code and then click "Search".

Step 6: Click on arrow to display list of stores in your zip code and highlight your preferred store.

Step 7: Enter in your email address and create a password.

Step 8: Select any email communications you would like to receive.

Step 9: Click on "Next".

Step 10: Key in your Kroger Plus Shopper's Card Number. (If it says that this card has already been used, please call the number on the back of your card.)

Step 11: Enter in your contact information.

Step 12: Click on "Next".

Step 13: Verify that your account information is correct. Check box for agreement to terms and conditions and click on "Complete Registration".

Step 14: Kroger will send an email to your personal account that you entered earlier in the process. (This could take up to 1 hour.)

Step 15: Open the email that Kroger sent. Read the email and either click on the link within the email or copy and paste it into your browser. It should indicate your account has been activated.

Step 16: Sign in: click on the blue "Click here" button and then type in your email and password.

Step 17: Under Community Rewards Information section (near the bottom), click on "Edit Community Rewards Program Information".

Step 18: Find your organization by typing in your organization's NPO number (83221) and click "Search".

Step 19: Select the organization by clicking on the circle to the left so that it becomes highlighted.

Step 20: Click on "Save Changes".

Step 21: Scroll over the page and make sure all information is accurate. To verify you are enrolled correctly, you will see your organization's name under the Community Rewards Information section.

Should you have any questions please contact Barb Roberts at barbroberts@comcast.net or 248-393-6068.

Note:

1. Your purchases will begin earning rewards for your designated organization within 7-10 business days of registering your Kroger Plus Card online. If you successfully registered your Kroger Plus Card, within 7-10 days you will see at the bottom of your Kroger receipt "At your request, Kroger is donating to 'your organization name'."
2. Kroger requires each participant to re-register each year in May because the *Kroger Community Rewards Program* will be evaluated every year and changes will be considered based on the success of the program.
3. If you do not already have a Kroger Plus Card, they are available at the customer service desk at any Kroger.
4. If you use your phone number at the register instead of swiping your Kroger Plus Card you can call 1-877-576-7587 to get your Kroger Plus card number.